

# Specific Terms of Participation 2026

Event-specific additions to General Terms of Participation (ATB) and Technical Regulations (TR) of Hamburg Messe and Congress GmbH (HMC)



## Event and legal entity:

Hamburg Messe und Congress GmbH  
P.O. Box 30 24 80 · 20308 Hamburg  
Messeplatz 1 · 20357 Hamburg  
– hereinafter called **HMC** –

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hamburg-messe.de

## Event title:

**WindEnergy Hamburg 2026**  
The global on & offshore event

## Venue:

HMC Fairground

## Event duration:

22 – 25 September 2026

## Project management:

Exhibition Management 2 – WindEnergy Hamburg

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## Deadline for registrations / Start of space allocation:

The Early Bird conditions apply until **31. October 2024**.  
Start of Hall planning: **April 2025**

## Deadline for entries in exhibitor directory:

May 2026

## Opening times:

Tuesday, 22.09. – Thursday, 24.09.2026  
Friday, 25.09.2026

10:00 – 18:00 hours  
10:00 – 16:00 hours

From 24–27 September the fairground is open for exhibitors from 08:00 hours.

## Assembly/Disassembly times:

The assembly and disassembly times will be announced in advance of the event ([windenergyhamburg.com/en](http://windenergyhamburg.com/en)).

## Early stand assembly / Extended disassembly:

Any requests for early stand assembly/extended disassembly times must be submitted in writing to the Trade Fair and Exhibition Technology Department and approved (see Online Service Center / approvals and applications). An entitlement of approval does not exist. If you have any questions, please contact the Trade Fair and Exhibition Technology Department (Tel.: +49 40 3569 2528 / e-mail: [ops@hamburg-messe.de](mailto:ops@hamburg-messe.de)).

## Minimum stand size:

15 sq. m exhibition space.

## Application:

(see Clause 2.2 ATB)

Please note that the application gives no legal claim to a certain size or position of the stand.

## Withdrawal of registration prior to acceptance:

(see Clause 2.2 ATB)

In the event of cancellation before acceptance, an administrative fee of € 350.– plus VAT shall be payable.

## Cancellation of stand:

(see Clause 8.2. ATB)

In the event of cancellation after acceptance, Clause 8 ATB shall be applicable.

## Reductions in size of stand space:

The stand space specified in the acceptance is binding. After acceptance, any reductions in stand space requested by the exhibitor are possible only in consultation with HMC, and do not lead to reduction in stand rent. If HMC succeeds in renting out the stand space to a third party, an administrative fee amounting to 25% of the (proportional) participation fee for the space not used by the exhibitor is payable in accordance with Clause 8.2 ATB.

## Exhibitor passes:

(see Clause 16 ATB)

An All-Inclusive Package of 12 sq. m includes 2 free exhibitor passes for exhibitors.

Exhibitors with a stand size from 15 sq. m receive 3 exhibitor passes free of charge. For each additional 10 sq. m, an additional pass will be provided free of charge. Further exhibitor passes may be ordered **at extra cost** from the Online Service Center. NO exhibitor passes are needed for assembly and disassembly.



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<b>Trade Fair Media:</b> (see Clause 14 ATB)	The costs of the compulsory Digital Networking & LeadGrowth Package are <b>€ 1,200.–</b> plus statutory VAT per each main and co-exhibitor. This covers the company's profile entries, including the applicable provider groups, as well as use of the Matching and Lead Tracking features of the networking platform provided by us. The deadline for registration on the networking platform will be communicated by the responsible service partner or Hamburg Messe in a timely manner. If you miss this deadline, we will use existing information from your registration / admission records. Feel free to direct any questions you may have to the contact person indicated in the Networking Platform section of the Online Service Centre.
<b>Advocacy fee:</b>	WindEurope is the voice of the wind industry, actively promoting wind power in Europe and worldwide. It is a non-for-profit organisation. All its events' and membership's revenue (including the WindEnergy Hamburg advocacy fee) is invested in advocacy, PR, research and analytical activities. Its work helps to create the policy and regulatory frameworks within which companies can successfully develop their businesses.
<b>Registration fee for co-exhibitors:</b> (see Clause 4.3. ATB)	Co-exhibitors must be notified to HMC in writing with indication of company name, address, and products/services. The main exhibitor registers his co-exhibitor via his online registration no later than six weeks before the start of the event. After receipt of the co-exhibitor registration, a new admission with the subsequently registered co-exhibitors and a subsequent invoice of the registration charge for co-exhibitors and Digital Networking & LeadGrowth Package will be issued. The registration fee for co-exhibitors is € 400.– plus VAT per co-exhibitor and will be invoiced to the main exhibitor. If an admitted co-exhibitor cancels their participation, the registration fee for co-exhibitors will not be refunded.
<b>Exhibition stand design:</b>	Please note Clause 7 ATB and Clause 5.7 of the Technical Regulations.
<b>Stand boundary partitions:</b>	Please note Clause 7 ATB and Clause 5.7.6 of the Technical Regulations.
<b>Two-floor stands:</b> (see Clause 7.3 ATB, 5.9 TR)	For two-floor stands, the built area of the upper floor will be charged additionally with 50% of the participation fee of the ground floor area. Such two-floor constructions require the approval of HMC (cf. Online Service Center).
<b>Stand construction height:</b>	Please note in your planning the regulations on construction heights, Technical Regulations Clause 5.3
<b>Stand roofing:</b> (see Clause 5.4.2 TR)	Please note that roofing may impair the effect of the sprinkler system. It may then be necessary to install a sprinkler system on the stand itself.
<b>Exhibitor events:</b>	If an exhibitor wishes to conduct an event on own exhibition stand after the daily opening times this must be applied for in writing. Respective forms can be found in the Online Service Center (OSC). The resulting costs for additional supervision and security staff will be charged to the exhibitor. Events are permissible up to 22:00 hours at the latest.
<b>Audio presentations:</b> (see Clause 13 General Terms of Participation)	Please limit your volume to a level that is acceptable for your neighbours. Relevant indications are shown in Clause 6.12 and 5.7.7. of the Technical Regulations.
<b>Compulsory presence and operation:</b> (Clause 7.7 ATB)	The exhibitor is obliged to be present and operate his stand during the opening hours and for the entire duration of the fair, including the last day of the trade fair. Dismantling of the stand before the period set for dismantling is a breach of contract. HMC is entitled to impose a penalty charge of € 1.000.–.
<b>Exhibit protection:</b>	Subject to a decision by the Federal Justice Ministry, HMC offers exhibitors a certificate for submission to the German Patent and Trade Mark Office that the exhibit to be protected (consumer/investment product, design/utility model) has been exhibited at WindEnergy Hamburg. For further information see Online Service Center / approvals and applications.
<b>Insurance:</b> (see Clause 21.7 ATB)	Any insurance requirements or damage reports should be sent to: <a href="mailto:versicherung@hamburg-messe.de">versicherung@hamburg-messe.de</a> . Insurance policies can also be booked via the OnlineServiceCenter.
<b>Advance payment for expected additional costs:</b> (see Clause 5.3 ATB)	No additional advance payment is required for WindEnergy Hamburg 2026.
<b>Invitations:</b>	Exhibitors can invite their customers to the trade fair by sending them invitations for free or reduced admission. After the end of the event, any invitations which have been used by the customers will be charged to the exhibitor. The pricing for invitations is shown in the Online Service Center (OSC). Invitations can be ordered in the Exhibitor Ticket Shop (accessed via the Online Service Center). It is possible to order printed invitations or digital codes in the Exhibitor Ticket Shop. The exhibitor ticket shop also provides you with a list of the invitations which have already been used and, after the trade fair has started, a list of the invitations with admittance.



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## Cost element Clause:

In the event that the utility or labour costs payable by HMC (e.g., energy costs for electricity or gas, costs of water; wages, etc.) change during the six-month period beginning after the conclusion of the contract and ending at the end of the scheduled time for the event, without HMC being able to reasonably influence this change, HMC may, at its reasonably exercised discretion, adjust the Service Fees by an appropriate amount, provided that the changes have an immediate impact on the (pro-rated) purchasing costs incurred by HMC. In case of a cost increase, the amount added to the Service Fees must not exceed the increase in HMC's purchasing costs, and HMC shall offset this added amount against any reduction of other costs incurred by HMC elsewhere if applicable. The other party must be notified about any such Service Fee adjustment in textual form. HMC may, without being obliged to do so, sign such notification and may choose to do so using the DocuSign software. In the event of a dispute, the competent court of law may review the appropriateness of change of service fee. Any Service Fee adjustment must be announced one month prior to the beginning of the scheduled time for the event at the latest.

## Special regulations for official National Pavilions:

### Exhibitor passes: (see Clause 16 ATB)

Companies which exhibit within an official National Pavilion will receive two free-of-charge exhibitor pass up to an occupied stand size of 12 sq. m. One additional pass will be provided for every additional 10 sq. m or part thereof. The total number of passes per exhibitor is limited to 20 exhibitor passes. The organiser of the pavilion will also receive five exhibitor passes free of charge, provided that the stand size of the pavilion is more than 100 sq. m.

### Exhibitor status:

All companies participating in an official National Pavilion are entitled to main-exhibitor status. No co-exhibitor fee for the participating companies of the National Pavilion is charged. Exhibitors of a National Pavilion are only considered as such if they exhibit in the area of the National Pavilion and are placed in the National Pavilion.

### Registration fee for co-exhibitors:

For participating companies of the National Pavilion no registration fee for co-exhibitors is charged.

### Stand sketch:

Organisers of a National Pavilion are obliged to send HMC the exhibiting companies within the pavilion, including their full address, a stand sketch with details of the individual stand areas and dimensions, as well as the positioning of the individual companies by **15 May 2026**. The stand sketch must show where each company is located within the pavilion and how many square metres it occupies. HMC will assign stand numbers on the basis of the sketch.

### Change of an individual exhibitor into a National Pavilion:

If an admitted main exhibitor changes to a space in a National Pavilion, this shall be deemed a rescission or cancellation in accordance with Clause 8 of the ATB.